



**spielwarenmesse®**

**Nuremberg, Germany**

**EXPERIENCE  
THE  
SPIRIT OF  
PLAY**

### Overview

The International Toy Fair in Nuremberg is the world's number one event for creative leisure items which includes toys, model constructions/hobbies, mechanical, electrical & action items, educational items, outdoor & leisure items, festival & carnival items, books, and games. A large number of buyers from the world over attend this event annually. The broad spectrum of manufacturers and buyers as well as the availability of high-quality information relevant to the sector makes this event, the toy industry's most important platform for networking, ordering, and obtaining first-hand information.

<https://www.spielwarenmesse.de/en/>

### Frequency

Annually

### Sectors

Toys / Games

### Audience

International decision-makers / buyers from large chains / independent retailers

### Organizer

Spielwarenmesse eG