



CeBIT
AUSTRALIA

Sydney, Australia

**DIGITAL SOLUTIONS
FOR SMALL AND
MEDIUM BUSINESSES**

Overview

CEBIT AUSTRALIA is a platform for business owners to learn more about how to use modern technology to strengthen their company's future prospects. Your company's digital transformation holds the key to increased efficiency, opportunity, and profitability. SMB Digital features the most cutting-edge technology solutions and ideas to help you future-proof your company. SMB Digital is a business-to-business event aimed at small and medium-sized companies. It will comprise an exposition, content program, and special networking opportunities for C-Suite, Managing Directors, and IT decision-makers, bringing together suppliers and customers. It will be place at the ICC SYDNEY.

<https://www.smb-digital.com.au/>

Sectors

Data Management & Analytics, AI, BI, Business software: SaaS, CRM, ERP, Cloud & Edge computing, Data Centre, Servers & Storage, IT Security, Blockchain, Digital Marketing, SEO, UI & UX

Frequency

Annual

Audience

IT decision-makers / professionals / CEOs and Managing Directors

Organizer

Deutsche Messe