



Beijing, **China**

**READ IT
AND
LIVE IT**

Overview

The Beijing International Book Fair is now considered by many as one of the top four International Book Fairs in the World. The fair grows steadily each year in not only new overseas companies but new US and UK companies attending for the first time. English language materials continue to be an important market for the Chinese and Chinese interest in American books remain strong especially in children's, STM and adult award-winning and best seller titles that have a popular appeal.

www.bibf.net/en/

Frequency

Annual

Sectors

Pre-press Services, Print Packaging Services, Book, Magazine & Brochures Services, Stationery

Organizer

Combined Book Exhibit